

ISA Coporate Associates Value At-A-Glance and ROI Worksheet

Ideal for Company Type*	Level 1 Under \$2M**	Level 2 \$2 - \$8M**	Level 3 \$8 - \$15M**	Level 4 \$15 - \$25M**	Level 5 Over \$25M**
TANGIBLE, MONEY SAVING BENEFITS (ACTUAL \$ VALUE)					
Pre-paid individual ISA memberships	X	X	X	X	X
Free training courses	X	X	X	X	X
Free conference registrations	X	X	X	X	X
Preferred pricing on standards and technical publications	X	X	X	X	X
Preferred pricing on employee recruitment services	X	X	X	X	X
Preferred pricing on ISA magazine advertising	X	X	X	X	X
Preferred pricing on ISA list rentals	X	X	X	X	X
Free Enhanced ISA Directory Listing	X	X	X	X	X
Preferred pricing on exhibit space at select ISA events	X	X	X	X	X
InTech w/Industrial Computing magazine subscription(s)	X	X	X	X	X
Robotics World w/Motion Control subscriptions	X	X	X	X	X
Value of Included Benefits (memberships, training, conferences)	\$825	\$1,435	\$2,090	\$3,665	\$5,455
Corporate Associates Dues	\$350	\$750	\$1,250	\$2,250	\$3,500
Instant Associates Savings	\$475	\$685	\$840	\$1,415	\$1,955
Add Optional Savings (discounts on products, exhibits space, advertising)					
Total ROI					
COMPANY RECOGNITION AND SPECIAL EVENTS					
Listings in ISA Journals, promotional materials, web site, and at events	X	X	X	X	X
Invitations to special corporate member events	X	X	X	X	X
Corporate Associate plaque for office display	X	X	X	X	X
Corporate Associate logo for promotional use	X	X	X	X	X
Preferred scheduling of company events with select ISA programs	X	X	X	X	X
ADDITIONAL BENEFITS FOR ASSOCIATES AND THE AUTOMATION FIELD					
Visibly demontstrate company support for ISA and the Society's Mission	X	X	X	X	X
A voice in guiding ISA through participation on ISA Advisory Committee	X	X	X	X	X
Network and interact with other business leaders in the Automation field	X	X	X	X	X
Utilize ISA to mobilize joint industry action on matters of common interest	X	X	X	X	X

*** Company Type Legend:**
 1 – Manufacturer/Supplier;
 2 – Manufacturer/User;
 3 – Distributor/Rep;
 4 – Integrator/Consultant

**** Dues based on annual gross sales volume or the total annual budget of a non-revenue producing group. Divisions or units of a larger company may join Corporate Associates; use the dollar volume of business for your unit only to determine the dues.**